

2020 & 2019 ANNUAL REPORT



It seems inconsequential to be writing an annual report during this unprecedented period of severe hardship, increased anxiety, and unacceptable loss of life stemming from the new pandemic, COVID 19, and the long simmering one, racism in America. These are such intensely stressful and difficult times for many of us, but especially for our most vulnerable neighbors and for our communities of color. Add to this the vitriolic political climate and I understand why there is such despair in our communities and in our nation. Given this troubled landscape, it is extraordinary what we have accomplished together here in Western CT to provide safe shelter, permanent affordable housing, and supportive services to our region's homeless and unstably housed.

So this is a heartfelt thank you to our partners, homeless, housing, and social service agencies, funders, volunteers, hospitals and community health clinics, cities and towns, and state and federal government agencies, for coming together as I've never seen before, in this intensely chaotic and uncertain time. You united with one voice, as one collective system, and quickly and effectively moved over 400 homeless residents into hotels while retaining beds for hundreds more in "decompressed" shelters. You responded to the health and safety needs of vulnerable residents without hesitation, put yourselves and your staff in harm's way, and, simultaneously, created and implemented innovative, regional solutions, procedures, and safety protocols during a pandemic. The results of your heroic efforts were dramatic; no confirmed COVID 19 deaths in Western CT and less than 2% of the homeless population testing positive in our region. I am so thankful and so humbly appreciative of each and every one of you.

I would like to take this opportunity to express my profound gratitude to the SHWorks staff and Board of Director for their incredible leadership, drive, and resilience over these past difficult months. Remarkably, during this tumultuous time, SHWorks was able to push forward with a number of critical new partnerships and initiatives including the Center for Housing Opportunity's pathbreaking community messaging on affordable housing; a first of its kind statewide affordable housing data project; the launch of a HUD Youth Homeless Demonstration Project; the expansion of our collective impact backbone support to service providers in the Northwest CT Coordinated Access Network; and steadily advancing a commitment to racial equity within SHWorks and throughout our collective impact initiatives. It is for all these reasons that I am certain that, together, we will successfully get to the other side of this difficult period while keeping homeless residents safe and ensuring that our most vulnerable neighbors have affordable, decent, and permanent homes throughout Western CT.

In Peace,

David B Rich

DOB

Executive Director

Supportive Housing Works

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Director of Strategy and Operations

SHW by the numbers

OUR COLLECTIVE IMPACT INITIATIVES

		2019	2020
ODFC Opening Doors Fairfield County	Collective Impact Partners	200	215
	Requests for Shelter	9496	9484
NWC Northwest Coordinated Access Network	Collective Impact Partners	30	30
	Requests for Shelter	4652	4652
FCCHO FC Center for Housing Opportunity	Collective Impact Partners	60	90
	Affordable Housing Unit Gap	Unknown	25,931

OUR COLLECTIVE IMPACT

		2019	2020
HOMELESSNESS	Regional Funding Delivered	\$12,730,594	\$16,800,000
	Regional Rent Subsidies Added	74	100
	Individuals Diverted from Shelter	3712	5233
	Individuals Permanently Housed	1210	1887
HOUSING AFFORDABILITY	Regional Funding Delivered	\$163,500	\$824,000
AFFORDABILITY	Regional Resources Delivered	Fairfield County Housing Alliance established	Baseline inventory of subsidized units
			Municipal Affordable Housing Plan & Process Guide
		A	Narrative Change Playbook

LEADING through adversity

2020 was an exceptional year for Supportive Housing Works. The unprecedented combination of a global pandemic and a national reckoning with systemic racism and social justice tested the nation's housing sector, and our organization in unanticipated ways.

At every turn, Supportive Housing Works rose to the occasion:

Leading Western CT's homeless services system through uncharted waters in a quasi-virtual environment by aligning all available human and capital resources to support our partner organizations in meeting the housing needs of the region's most vulnerable residents.

Dedicating funds and staff to an eighteen-month internal equity review and planning process with experts at Thought Partner Solutions to explore our shortcomings, strategically course correct, and center equity in all areas of our practice.

Deepening our work to address the housing affordability crisis through regional collaboration, data, and resource development that will increase equitable access to affordable housing.

This refocusing required to navigate the challenges unearthed by 2020 has served to significantly sharpen our understanding of our organizational strengths and weaknesses. We will take the lessons learned from this difficult year and reevaluate how we can best deliver on our mission to end homelessness and our commitment to systems change in the housing sector going forward.



FUNDERS

Apple Pickers Foundations
Bank of America
Building Neighborhoods Together
City of Bridgeport
CT Coalition to End Homelessness
CT Department of Corrections
CT Department of Housing
CT Department of Social Services
CT Department of Mental Health &
Addiction Services

Corporation for Supportive Housing
Fairfield County Community Foundation
Melville Charitable Trust
Northwest CT Community Foundation
Partnership for Strong Communities
People's United Community Foundation
Southwest Agency on Aging
TD Bank
The Workplace
Town of Westport

United Way of Coastal Fairfield County United Way of Greater Waterbury US Department of Housing & Urban Development Webster Bank

And generous contributors to Fairfield County's Giving Day

FINANCIALS

		2019	2020
REVENUES	Public Funding	\$1,766,378	\$4,660,496
	Private Funding	\$180,058	\$451,237
EXPENSES	Systems Change / Program	\$1,749,184	\$4,870,278
	Operating Expenses	\$117,510	\$169,530
	Fundraising	\$87,210	\$137,340